

<WOMEN.4/STEM>

mentor(SHE:)

Partnership Pack



# Who we are, and why you should care.

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Australia is facing a STEM crisis—women make up only 27% of the workforce, and the numbers are even lower in leadership. Without urgent intervention, our economy, innovation, and global competitiveness are at risk. We work to bridge the gap by supporting women from their first steps in STEM education through to executive leadership.

Our vision is to actively promote and support women throughout their STEM careers, through various programs focused on developing skills and knowledge of the workforce, providing career development, mentoring, education forums, and facilitating networking opportunities.

Your support of Women 4 STEM secures Australia's future.

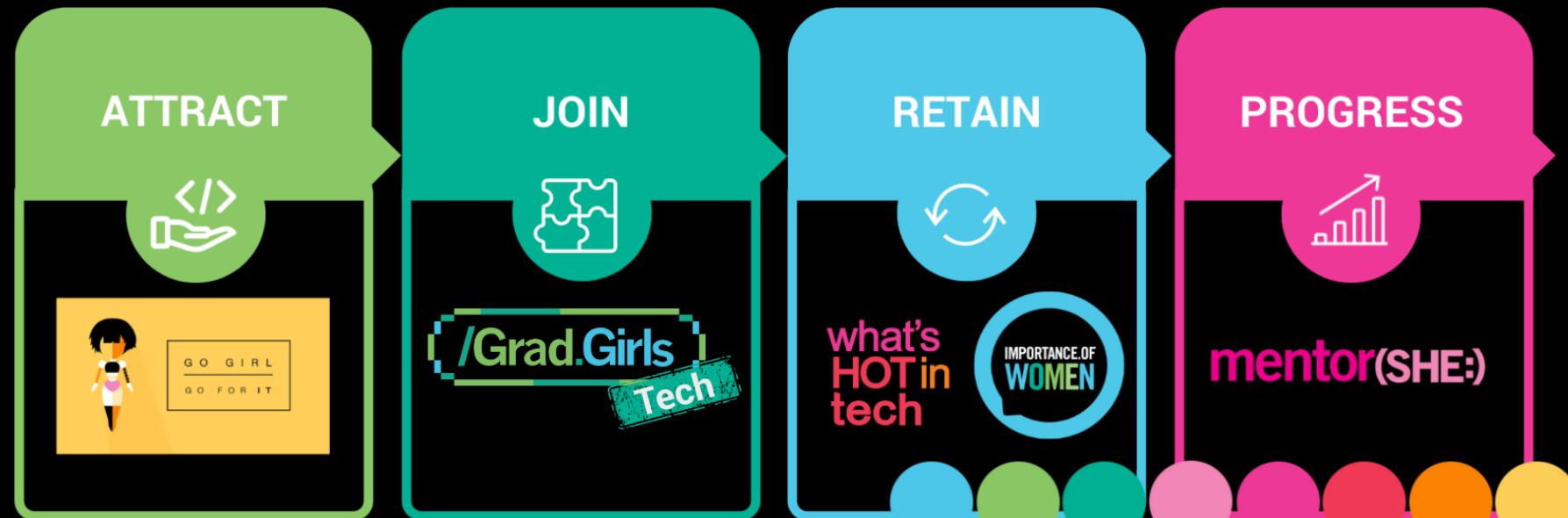
How will being involved increase your ROI and ESG Targets ?

- Access to talent via our flag ship programs
- Enhanced innovation through diverse teams
- Increased brand equity by showing your commitment to diversity
- Contribute directly to social impact targets
- Demonstrate your organisations dedication to ethical and sustainable operations
- Long-term sustainability by sponsoring underrepresented groups via equal opportunities



# Our Vision and our Programs

At Women 4 STEM, our vision is to champion and support women throughout their STEM careers by introducing practical and sustainable programs. These are tailored for the unique challenges faced by women in both urban and regional areas, providing them with the tools they need to thrive in their chosen fields.



# mentor(SHE:) Program



# Mentor(SHE;) Program Lead

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Pooja Mathur– Program Lead, MentorSHE, Women 4 STEM

Pooja is a program manager with over 20+ years of experience in the IT industry across domains such as transport ticketing, mining, banking, telecom, insurance, mining, and e-commerce. Pooja has a strong background in cloud migrations, infrastructure, cybersecurity, data platforms, application development, and more.

Pooja is dedicated to mentoring and elevating women in STEM. Through the MentorSHE program, she leads a diverse group of participants with rich cultural backgrounds and varying expertise. Pooja's dedication has fostered growth throughout the program. She believes in the principle: "Empowered women empower women."



# mentor(SHE:) – PARTNERSHIP PACKAGES – SUMMARY

Partnership Packages	MOMENTUM ( <i>The initial lift</i> ) 2 Sponsors	MAGNATE ( <i>Draw the change</i> ) 2 Sponsors	MAESTRO ( <i>Orchestrate the future</i> ) 2 Sponsors
	\$4,500 (AUD exc. GST) Value: \$8,100	\$10,000 (AUD exc. GST) Value: \$15,500	\$15,000 (AUD exc. GST) Value: \$28,000
Mentees for your organisation	2 x Mentees for your org	5 x Mentees for your org	10 x Mentees for your org
Speaking Opportunities	N/A	1 x Panel speaking slot at MentorShe Panel Event	1 x Exclusive Keynote speaking slot at MentorShe event
Branding & Promotion	Logo & Company BIO on website 2 x base grouped social media posts 2 x spotlight posts	Logo & Company BIO on website 2 x base grouped social media posts 2 x spotlight panel posts 2 x Spotlight posts	Logo & Company BIO on website 2 x base grouped social media posts 2 x spotlight posts 5 x Keynote posts
Event Tickets	Access to all MentorShe events including Opening and Closing celebrations 6 events 3 x free tickets to an IOW event of your choosing 3 x free tickets to a WHIT event of your choosing	Access to all MentorShe events including Opening and Closing celebrations 6 events 4 x free tickets to an IOW event of your choosing 4 x free tickets to a WHIT event of your choosing	Access to all MentorShe events including Opening and Closing celebrations 6 events 6 x free tickets to an IOW event of your choosing 6 x free tickets to a WHIT event of your choosing
Workshop Tickets	Membership price for IOW Workshops (Max 3 tickets)	Membership price for IOW Workshops (Max 4 tickets)	Membership price for IOW Workshops (Max 6 tickets)
Talent & Insights**	2 x highlighted roles on website 2 x Fortnightly direct messages to W4STEM mailing list	4 x highlighted roles on website 3 x Fortnightly direct messages to W4STEM mailing list	8 x highlighted roles on website 4 x Fortnightly direct messages to W4STEM mailing list

# Award Winning

CONGRATULATIONS!



WOMEN4STEM

PROGRAM DIRECTOR: POOJA AGARWAL MATHUR

FINALIST - AUSTRALIAN  
COMMITTEE OF THE YEAR



THE AUSTRALIA TODAY PRESENTS

## INTERNATIONAL WOMEN'S DAY AWARDS 2025

Introducing our finalists: A group of outstanding women whose exceptional talent, innovation, and dedication set them apart.

### FINALISTS



Gitanjali  
Gaddi



Amelia  
Mardon



Jasmine  
Batra



Sanchita  
Abrol



Dr. Abha Suri



Dr. Indu Bala



Pooja Agarwal  
Mathur



Parul Mehta



Shefali  
Yadava



Dr. Ruwangi  
Fernando



Dr. Tania  
Banerjee



Krystle  
Northover

<WOMEN.4/STEM>

## Benefits of mentor(SHE:)

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- Develop your high potential talent with the future ready skills they need at half the cost of traditional 1 on 1 mentoring, and with all the added value of our full MentorShe partnership package inclusions:
- Increase your employee value proposition with targeted mentoring.
- Curated mentor/mentee matching using over **12 data points**.
- Promote the knowledge transfer across levels and generations.
- Exclusive speaking opportunities to increase brand exposure.
- Accelerate leadership development aligned with business goals.
- Build your brand by reaching over **17,000+ W4STEM** followers.
- Retain staff and reduce recruitment costs of **\$15,000+** per recruit.
- Gain access to Women 4 STEM's community; **4,000+** mailing list!



# Partnership Packages

## Focused Partnership Model

- Targeted packages based on sponsor's objectives:
  - **MOMENTUM** *The initial lift*
  - **MAGNATE** *Draw the change*
  - **MAESTRO** *Orchestrate the future*

# Momentum – The Initial Lift: *Your Role in Shaping the Future of Our Industry* – 2 Sponsors

**\$4,500 (AUD exc. GST) Value: \$8,100**

Mentees for your organisation	<ul style="list-style-type: none"><li>Provide mentoring for your staff within the program</li><li>Matched with a selected Mentor using 12 data points</li><li>Mentee receives full year program</li></ul>	2 x Mentees for your org
Branding & Promotion	<ul style="list-style-type: none"><li>Featured logo placement on the Women 4 STEM website and select digital materials</li><li>Base social media posts highlighting your organisation – Grouped with other sponsors</li><li>Spotlight post highlighting a female leader sharing their story – 1 post</li><li>Spotlight post highlighting your company and your DEI journey – 1 post</li><li>Access to engagement analytics (e.g. reach, impressions)</li><li>Alignment with WGEA EOCGE reporting as a recognised supporter of gender equity in STEM</li></ul>	Logo & Company BIO on website 2 x base grouped social media posts 2 x spotlight posts
Event Tickets	<ul style="list-style-type: none"><li>Access to all MentorShe events including Opening and Closing celebrations 6 events</li><li>3 x free tickets to an Importance of Women events. Choose from Keynotes, Panel talks excludes workshops.</li><li>3 x free tickets to a What's Hot in Tech events of your choosing.</li></ul>	Access to 6 MentorShe events 3 x free tickets to an IOW event of your choosing 3 x free tickets to a WHIT event of your choosing
Workshop Tickets	<ul style="list-style-type: none"><li>Membership price for IOW Workshops (Max 3 tickets)</li></ul>	Membership price for IOW Workshops (Max 3 tickets)
Talent & Insights	<ul style="list-style-type: none"><li>2 x highlighted roles on website</li><li>2 x Fortnightly direct messages to W4STEM mailing list reaching over 4,000 members on our mailing list</li></ul>	2 x highlighted roles on website 2 x Fortnightly direct messages to promote roles



# Magnate - Driving the Change: Partnering for Lasting Impact - 2 sponsors

**\$10,000 (AUD exc. GST) Value: \$15,500**

Mentees for your organisation	<ul style="list-style-type: none"> <li>Provide mentoring for your staff within the program</li> <li>Matched with a selected Mentor using 12 data points</li> <li>Mentee receives full year program</li> </ul>	5 x Mentees for your org
Speaking Opportunities	<ul style="list-style-type: none"> <li>Speak at 1 MentorShe Panel and expand your employees' skills by giving them a platform to become a speaker</li> <li>Showcase your organisations' insights into the topic and how you are leveraging trends</li> <li>See firsthand the types of questions mentees are asking and feed that data back into your organisation to ensure your organisation is up-to-date with internal employee needs</li> <li>Increase your personal branding and organisation's diversity and inclusion footprint and social media presence</li> <li>Logo included in slide pack</li> <li>Nominate a senior leader to mentor</li> </ul>	1 x Panel speaking slot at MentorShe Panel Event
Branding & Promotion	<ul style="list-style-type: none"> <li>Featured logo placement on the Women 4 STEM website and select digital materials</li> <li>Base social media posts highlighting your organisation – Grouped with other sponsors</li> <li>Spotlight post highlighting a female leader sharing their story – 2 posts</li> <li>Spotlight post highlighting your company and your DEI journey – 2 posts</li> <li>Access to engagement analytics (e.g. reach, impressions)</li> <li>Alignment with WGEA EOCGE reporting as a recognised supporter of gender equity in STEM</li> </ul>	Logo & Company BIO on website 2 x base grouped social media posts 2 x spotlight panel posts 2 x Spotlight posts
Event Tickets	<ul style="list-style-type: none"> <li>Access to all MentorShe events including Opening and Closing celebrations 6 events</li> <li>4 x free tickets to an Importance of Women events. Choose from Keynotes, Panel talks excludes workshops.</li> <li>4 x free tickets to a What's Hot in Tech events of your choosing.</li> </ul>	Access to all MentorShe events including Opening and Closing celebrations 6 events 4 x free tickets to an IOW event of your choosing 4 x free tickets to a WHIT event of your choosing
Workshop Tickets	<ul style="list-style-type: none"> <li>Membership price for IOW Workshops (Max 4 tickets)</li> </ul>	Membership price for IOW Workshops (Max 4 tickets)
Talent & Insights	<ul style="list-style-type: none"> <li>4 x highlighted roles on website</li> <li>3 x Fortnightly direct messages to W4STEM mailing list reaching over 4,000 members on our mailing list</li> </ul>	4 x highlighted roles on website 3 x Fortnightly direct messages

# Maestro - *Orchestrate the Future: Mastering Change to Stay Ahead in a Rapidly Evolving Industry* -2 sponsors

**\$10,000 (AUD exc. GST) Value: \$15,500**

Mentees for your organisation	<ul style="list-style-type: none"> <li>Provide mentoring for your staff within the program</li> <li>Matched with a selected Mentor using 12 data points</li> <li>Mentee receives full year program</li> </ul>	10 x Mentees for your org
Speaking Opportunities	<ul style="list-style-type: none"> <li>1 x Exclusive Keynote speaking slot to expand your employees' skills by giving them a platform to become a speaker</li> <li>Showcase your organisations' insights into the topic and how you are leveraging trends</li> <li>See firsthand the types of questions mentees are asking and feed that data back into your organisation to ensure your organisation is up-to-date with internal employee needs</li> <li>Increase your personal branding and organisation's diversity and inclusion footprint and social media presence</li> <li>Logo included in slide pack</li> <li>Nominate a senior leader to mentor</li> </ul>	1 x Exclusive Keynote speaking slot at MentorShe event
Branding & Promotion	<ul style="list-style-type: none"> <li>Featured logo placement on the Women 4 STEM website and select digital materials</li> <li>Base social media posts highlighting your organisation – Grouped with other sponsors</li> <li>Spotlight post highlighting a female leader sharing their story – 2 posts</li> <li>Spotlight post highlighting your company and your DEI journey – 2 posts</li> <li>Keynote spotlight – 5 posts</li> <li>Access to engagement analytics (e.g. reach, impressions)</li> <li>Alignment with WGEA EOCGE reporting as a recognised supporter of gender equity in STEM</li> </ul>	Logo & Company BIO on website 2 x base grouped social media posts 2 x spotlight posts 5 x Keynote posts
Event Tickets	<ul style="list-style-type: none"> <li>Access to all MentorShe events including Opening and Closing celebrations 6 events</li> <li>6 x free tickets to an Importance of Women events. Choose from Keynotes, Panel talks excludes workshops.</li> <li>6 x free tickets to a What's Hot in Tech events of your choosing.</li> </ul>	Access to all MentorShe events including Opening and Closing celebrations 6 events 6 x free tickets to an IOW event of your choosing 6 x free tickets to a WHIT event of your choosing
Workshop Tickets	<ul style="list-style-type: none"> <li>Membership price for IOW Workshops (Max 6 tickets)</li> </ul>	Membership price for IOW Workshops (Max 6 tickets)
Talent & Insights	<ul style="list-style-type: none"> <li>8 x highlighted roles on website</li> <li>4 x Fortnightly direct messages to W4STEM mailing list reaching over 4,000 members on our mailing list</li> </ul>	8 x highlighted roles on website 4 x Fortnightly direct messages

# What our participants have to say!

- *mentor(SHE:) has been nothing short of transformative for my personal and professional growth. My mentor's guidance enabled me to strengthen my leadership and decision-making skills while approaching challenges with a fresh, strategic perspective, and helping me build confidence and resilience – Nisha Jain, 2024 Mentee*
- *It's my honor to be a mentee; my mentor is my role model absolutely! Really appreciate your guidance along the way, that means a lot to me – Sia Shi, 2024 Mentee*
- *I firmly believe that the road to success is always under construction. Keep learning and adapting. And what a year of unlearning and learning this has been for me. My mentor came as a blessing to me at a point where I was seeing my career as a ladder where the only path to growth was climbing each step. She worked closely with me to understand and unlock my hidden potentials, and I've curated a roadmap with aligned milestones - Anuja Ray, 2024 Mentee*
- *Participating in mentor(SHE:) has been the best experience for me both personally and professionally. For instance, where I struggled with stakeholder alignment, my mentor assisted me with active listening strategies and empathetic communication. On a personal level, I've enhanced my self-awareness and resilience – Rashmi Chavan, 2024 Mentee*
- *What I appreciate most about my mentor is the balanced approach she took in our conversations. She gives me the space to openly share my thoughts, ideas, and concerns, and listens carefully before offering her perspective. This supportive environment has given me confidence to express myself freely while also benefiting from her valuable insights – 2024 Mentee*
- *Being part of mentor(SHE:) has been truly inspiring! 2024 was a turbulent year for me, however my mentor was always there to help and guide me when the going got tough, but also to support me with my career growth and set goals for the future – 2024 Mentee*



# What our sponsors have to say!

- “Yellowfin is delighted to announce our partnership with Women 4 STEM as sponsors of the mentor(SHE:) - Women 4 STEM program in 2021! We have seen first-hand the benefits of mentoring and the key role it plays in supporting women to succeed in our sector. Not only are we thrilled to be sponsoring this incredible program, but to also have members of the Yellowfin team participate as mentors and mentees. Thank you to the team at Vic ICT for Women and Mentor(SHE:) for providing us the opportunity to support and engage with this amazing and inspiring community.” **Yellowfin BI, 2022 Sponsor**
- “What an honour and privilege to host the recent mentor(SHE:) - Women 4 STEM Career Change panel & networking event by the Department of Computer Science & IT within the School of Computing, Engineering and Mathematical Sciences, La Trobe University. The power of mentorship in the tech industry is such a fulfilling and privileged role. By offering guidance and sharing your own career journey, you can help increase diversity and inclusivity while providing valuable education connections for women who are seeking to advance their careers. Remember, your support can make a significant impact in empowering women to achieve their goals and become leaders in the field.” **Assoc Professor Leanne Ngo, LaTrobe University, 2023 Sponsor**



Partner with us to empower, retain and support women and  
be a **Diverse Employer of Choice**

GO GIRL | GO FOR IT



what's  
HOT in  
tech

mentor(SHE:)

Email: [mentoring@women4stem.com.au](mailto:mentoring@women4stem.com.au)

LinkedIn [mentor\(SHE:\)](#) – Women4STEM

Instagram [@mentorshe](#)

<WOMEN.4/STEM>

