



<VICICT4.WOMEN/>

mentor(SHE:)TM 2023

Sponsorship Prospectus



ABOUT VIC ICT FOR WOMEN

Founded in 2005, Vic ICT for Women (VICT4.W) is a not-for-profit organisation that operates to increase the entry, retention, progression and leadership of women in the ESTEAM industries.

Our vision is to actively promote and support women throughout their ESTEAM careers, through various programs focused around developing skills and knowledge of the workforce, providing career development, mentoring, education forums and facilitating networking opportunities.

GO GIRL | GO FOR IT



mentor(SHE:)

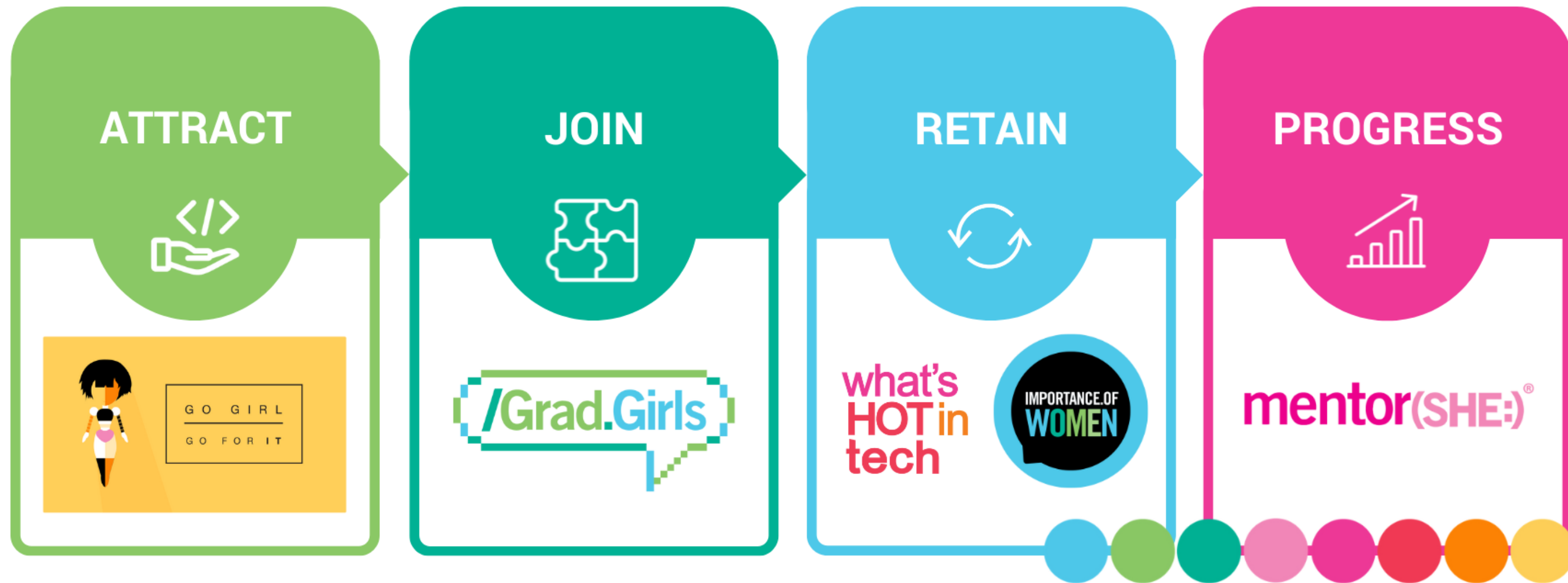


what's
HOT in
tech

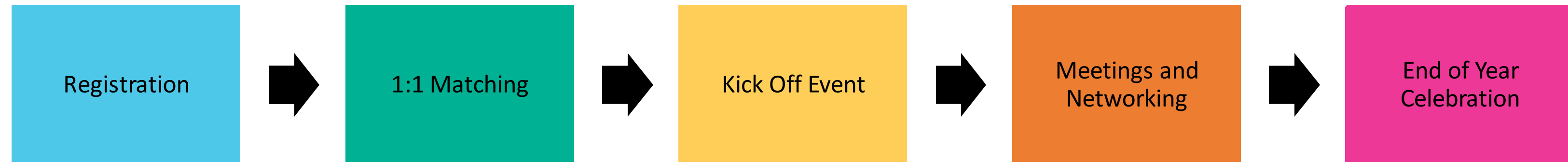
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VIC ICT FOR WOMEN PROGRAMS

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MENTOR(SHE:) PROGRAM



mentor(SHE:) is Vic ICT for Women's leading annual mentoring program that meticulously matches mentees with industry experienced mentors; with the added option of being external to their workplace.

The program additionally offers educational resources, members-only events, networking opportunities and access to the wider Vic ICT for Women community.

Contrary to popular belief, our mentees are often as experienced as our mentors – almost 75% of our program participants boast more than 15 years in the industry!



PROGRAM BENEFITS

For a mentee, they can gain valuable insights from experienced people who come from a range of industries and senior positions

As an organisation, you:

- Show mentees you recognise the benefit of investing in their talent, rather than rehiring
- Encourage them to establish self-awareness of how to progress within your organisation
- Understand what they're looking for and promote what they're capable of, ensuring retention

For a mentor, they can make a real difference in the lives of women working in ESTEAM fields and make a valuable contribution to their own development.

As an organisation, you:

- Highlight the high quality of talent your organisation has
- Show you employee people who market and actively grow internal talent
- Give them techniques to identify what their key strengths are, what they need to advance, and how they can attain it

By sponsoring mentor(SHE:)

- You're showcasing your brand is strongly aligned with investing talent progression
- As a by-product, you actively encourage retention and are therefore seen as an employer of choice
- Supporting our program enables you to actively demonstrate your commitment to gender diversity, for your organisation, employees and wider community



MAXIMISING YOUR ENGAGEMENT

Support a one-of-a-kind program to retain and progress innovators, disruptors and the next generation of leaders by sponsoring our program.

As sponsor, you can:

- Gain valuable insight to engaged talent and industry trends and challenges
- Nominate complimentary mentee registrations & a company mentor ambassador
- Exclusive in-event speaking opportunities to help boost brand equity
- Build brand exposure via mentor(SHE:) marketing & communications
- Increase your talent pipeline with access to an amazing community of experts
- Make new connections through our networking sessions
- Potential lead generation
- Access the wider Vic ICT for Women community, events and programs!



PROGRAM SPONSORSHIP PACKAGES

	Silver **	Gold **	Platinum *
Free mentee registrations for employees	2 mentees (\$300 Value)	5 mentees (\$750 Value)	10 mentees (\$1,500 Value)
Online branding, including newsletter, social media and website	✓	✓	✓
Co-branding on all event presentations	✓	✓	✓
Nominate a company mentor ambassador	✓	✓	✓
Exclusive in-event speaking opportunities	1 event	3 events	All events
Provide prize/giveaway for End of Year Celebration		✓	✓
Co-branding on merchandise (if applicable)		✓	✓
Partner as event co-ordinator		✓	✓
Showcase organisation within own venue by hosting events		✓	✓
Investment	\$2,500	\$5,000	\$10,000

* Exclusive Program Sponsor per year

** Up to 2 Program Sponsors per year

- Conditions apply
- Prices are ex GST



PROGRAM TESTIMONIALS

"I signed up this year with mixed expectations, but I've been allocated an amazing Mentor, with relevant experience to share their wisdom and advise on how I can deal with some challenging situations in my current job and tips on developing my career. The committee have created and continue delivering a highly valuable, engaging and popular Mentoring program for women in IT including relevant networking and thought leadership events for both Mentors and Mentees. Thank you!" - **Senior Manager – Customer Experience & Insights, eNett International**

"Mentors can make a difference to your career and self-confidence as a woman in tech. The program provides networking with peers and more experienced Mentors in the industry. The webinars and lunches are a great way to keep us engaged. Most of all it's a community where we can share and learn from each other in a safe space."

- **Recruitment Consultant, Method Recruitment**

"My Mentor was a breath of fresh air with new insights and perspectives together with new challenges that I had to rise to. The ability to talk openly and honestly regarding my career with someone outside my company was invaluable. I now consider a Mentoring programming as an ongoing integral part of my career development."

- **SCADA Analyst, AusNet Services**

"I've found the Program to be incredibly valuable. It's had a definite impact on my career. I've gone up a role grade and am leading BAs on projects now, which I credit in part to the skills I've developed during my Mentoring year. And to my personal life. I've learned to take control of my career and have developed a lot more confidence in my dealings with people in general."

- **Business Analyst, ANZ Bank**



CONNECT WITH US

Email: mentoring@vicictforwomen.com.au

LinkedIn: [mentor\(SHE:\) - Vic ICT For Women](#)

Instagram: [@mentorshe](#)





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ASSOCIATION FOR ADVANCING WOMEN IN DIGITAL + TECH





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Promotes and supports women throughout their ESTEAM careers

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